

PACE Hospitality Suite Program

FRIDAY, JANUARY 30TH

ROOM PASSY - LEVEL 1

11:00am 12:30pm	The Psychology of Beauty: Understanding the Modern Aesthetic Patient MODERATOR: Dr. Patricia Ogilvie	
11:00am 11:20am	The Hidden Drivers of Patient Decisions in Aesthetics	 Dr. Patricia Ogilvie Dermatologist Germany
11:20am 11:50am	The Psychology of Aesthetic Decisions Across Regions: How Culture Shapes the Patient Journey	 Dr. Arthur Swift Plastic Surgeon Canada
11:50am 12:10pm	Rebuilding Trust - From Expectations to Loyalty	 Dr. Frank Rosengaus Facial Plastic Surgeon Mexico
12:10pm- 12:30pm	Conversation Street	All experts
1:30pm 3:15pm	From Assessment to Outcome: An Expert Panel to Challenging Aesthetic Patients MODERATORS: Dr. Frank Rosengaus & Dr. Arthur Swift	
1:30pm 1:40pm	Introduction	  Dr. Frank Rosengaus Facial Plastic Surgeon Mexico Dr. Arthur Swift Plastic Surgeon Canada
1:40pm 2:00pm	Case discussion N° 1	 Dr. Andrej Testen Plastic Surgeon Slovenia
2:00pm 2:20pm	Case discussion N° 2	 Dr. Shang-Li Lin Dermatologist Taiwan
2:20pm 2:40pm	Case discussion N° 3	 Dr. Kateryn Pérez Willis Dermatologist Peru
2:40pm 3:00pm	Case discussion N° 4	 Dr Ursula Kraneburg Plastic Surgeon Switzerland
3:00pm 3:15pm	Conclusion	Moderators